



ALE

Where  
Everything  
Connects

# 100

YEAR ANNIVERSARY





# Our Focus - adding values for industries

## HEALTHCARE

Optimize the care pathway for better outcomes



## TRANSPORTATION

Optimize the passenger journey



## GOVERNMENT

Build thriving, attractive communities



## EDUCATION

Simplify the learning experience



## HOSPITALITY

Deliver a superior connected guest experience



# Our focus | WHERE EVERYTHING CONNECTS



Drive  
**VERTICALS**  
digital transformation

Provide  
**IoT ENABLED**  
Networks and Communications

Deliver  
**AS A SERVICE**  
flexible models & new services



# Vision 2020

Point of arrival:

Become an impactful player in B2B Digital Transformation

Sources of value:



## CPaaS

Leader in Vertical Cpaas market



## THE INTERNET of THINGS

Leader in IoT-enabled network in focused vertical



Key enablers:

Adopt a stepped journey by: Creating momentum, becoming a credible partner to accelerate growth and all out expansion, integrating and alignment of models

Alcatel-Lucent  
Enterprise



A nighttime cityscape featuring a river and several illuminated buildings. In the foreground, there are vibrant, multi-colored light trails from moving vehicles, creating a sense of motion and connectivity. The sky is dark, and the city lights are reflected in the water.

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